

# 2024 NEVADA COUNTY FAIR

## OFFICIAL COMPETITION HANDBOOK ADVERTISING

THE 2024 NEVADA COUNTY FAIR COMPETITION HANDBOOK is the official book to use for **entering exhibits at the Fair**. All exhibitors use the Handbook before and during the Fair for exhibit categories, class schedules, check-in times, locations and awards.



### PROMOTION

- Receive admission tickets to the Nevada County Fair
- Receive one-day parking passes
- If you are already a sponsor of the 2024 Fair, these tickets will be added to your existing sponsorship benefits
- Advertiser will receive online recognition at NevadaCountyFair.com

### DISTRIBUTION

- 5,500 Press Run & Online access to thousands of internet users



### ADVERTISING RATES • COLOR 16 PAGE WRAP

- |   |  |
|---|--|
| • 1/12 page \$160<br>2 Admission tickets to Fair<br>One-day parking pass    | • 1/3 page \$570<br>6 Admission tickets to Fair<br>2 One-day parking passes    |
| • 1/8 page \$200<br>2 Admission tickets to Fair<br>One-day parking pass     | • 1/2 page \$690<br>8 Admission tickets to Fair<br>2 One-day parking passes    |
| • 1/6 page \$300<br>4 Admission tickets to Fair<br>2 One-day parking passes | • Full page \$1245<br>10 Admission tickets to Fair<br>4 One-day parking passes |
| • 1/4 page \$385<br>4 Admission tickets to Fair<br>2 One-day parking passes | • Back cover \$1500  |
|   | • Inside back \$1300   |
|   | • Inside front \$1400  |
|   | 10 Admission tickets to Fair   |
|   | 4 One-day parking passes   |

RESERVE SPACE BY  
MARCH 28, 2024



Please note that the Competition Handbook and the Official Fair Guide distributed during the Fair are separate publications. For information regarding advertising in the 2024 Official Nevada County Fair Guide, contact The Union newspaper at 530-477-4241.