



YEAR-ROUND PREMIER SPONSOR

AT THE NEVADA COUNTY FAIRGROUNDS

Each year, the Nevada County Fairgrounds welcomes more than 270,000 visitors. Our wide range of events reflects the diversity of the state of California, and provides an opportunity for our Year-Round Premier Sponsors to present their brand and message to the region.

Events include the Nevada County Fair, Draft Horse Classic, Strawberry Music Festival, California WorldFest, Music in the Mountains SummerFest, The Union's Home and Garden Show, Father's Day Bluegrass Festival, Steam Expo, Country Christmas Faire, and many weekly events.

YEAR-ROUND PREMIER SPONSORSHIP PACKAGE

Each package is customized to meet your company's goals and may include:

- 🌲 Strategically-placed year-round signage
- 🌲 Banners in the arena at the Nevada County Fair and the Draft Horse Classic
- 🌲 Tickets and parking to the annual Fair, Draft Horse Classic and Harvest Fair, and Country Christmas Faire.



Strawberry Music Festival



Draft Horse Classic



Nevada County Fair



WorldFest

NevadaCountyFair.com

Craig Hoddy/Partnership Director 530-559-3239 • Craig@NevadaCountyFair.com