

2023 NEVADA COUNTY FAIR COMPETITION HANDBOOK ADVERTISING

THE 2023 NEVADA COUNTY FAIR COMPETITION HANDBOOK is the official book to use for entering exhibits at the Fair. All exhibitors use the Handbook before and during the Fair for exhibit categories, class schedules, check-in times, locations and awards.



PROMOTION

- Receive admission tickets to the Nevada County Fair
- Receive one-day parking passes
- If you are already a sponsor of the 2023 Fair, these tickets will be added to your existing sponsorship benefits
- Advertiser will receive online recognition at NevadaCountyFair.com

DISTRIBUTION

- 5,500 Total
- Online & Print



ADVERTISING RATES

COLOR 16 PAGE WRAP

- | | |
|--|---|
| <ul style="list-style-type: none">• 1/12 page \$155
2 Admission tickets to Fair
One-day parking pass• 1/8 page \$195
2 Admission tickets to Fair
One-day parking pass• 1/6 page \$250
4 Admission tickets to Fair
2 One-day parking passes• 1/4 page \$375
4 Admission tickets to Fair
2 One-day parking passes | <ul style="list-style-type: none">• 1/3 page \$555
6 Admission tickets to Fair
2 One-day parking passes• 1/2 page \$675
8 Admission tickets to Fair
2 One-day parking passes• Full page \$1225
10 Admission tickets to Fair
4 One-day parking passes• Back cover \$1500• Inside back \$1300• Inside front \$1400
10 Admission tickets to Fair
4 One-day parking passes |
|--|---|

**RESERVE SPACE BY
APRIL 15, 2023**

CONTACT

Cale Hoddy
530-903-7025

CaleHoddy@gmail.com



Please note that the Competition Handbook and the Official Fair Guide distributed during the Fair are separate pieces. For information regarding advertising in the 2023 Official Nevada County Fair Guide, contact The Union newspaper at 530-477-4241.