



January 26, 2022

For Immediate Release:

Nevada County, CA: The Nevada County Fairgrounds Board of Directors is excited to announce the appointment of our new Chief Executive Officer, Dale Chasse. Mr. Chasse will assume his role on Tuesday, February 1, 2022.

Chasse comes from an extensive background working in the entertainment industry working in several positions including pre-show production, security consulting, and event promotion. Prior to joining the fairgrounds, Chasse was a Bureau Chief for the Department of Consumer Affairs in Sacramento. In this role, Chasse brings enforcement and budget administration experience, as well as strong public relations qualifications having worked with the Governor's Office of Emergency Services.

"We are excited that Dale shares the same passion for our beloved fairgrounds as the board and staff. Recognizing the value of this community asset, Dale will be working to add additional events to keep our fairgrounds busy throughout the year," said Andrew Trygg, Board President. Dale saw his opportunity to come back to his roots, the entertainment, and fairgrounds industry, and is excited to join the fair family."

"It's a dream to come back to the industry where I got my start, working with shows and concerts, and being an integral part of Nevada County, our community I call home" says Mr. Chasse.

Chasse lives in Penn Valley with his wife and two children; his daughter who is currently attending Sierra College and getting ready to transfer to the University of Nevada, Reno in the fall, and their son who attends Nevada Union as a senior also getting ready for college. His wife Danyae is in the teaching profession as an academic coach; the entire family is very active in the community.

As CEO, Chasse will be responsible for overseeing the annual Nevada County Fair, the Draft Horse Classic, the Country Christmas Faire, interim events and facility rentals, the RV Park, and the infrastructure of the Nevada County Fairgrounds.

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