



AGENDA
Tuesday, July 21, 2015

THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE 17TH DISTRICT AGRICULTURAL ASSOCIATION WILL BE HELD ON JULY 21, 2015 AT 4:00 P.M. IN THE BOARD ROOM OF THE NEVADA COUNTY FAIRGROUNDS.

Directors:

Director Arnie Romanello, President
Director Karen Henderson, Vice President
Director Sandy Ballou
Director Shanti Emerson
Director Jeanette Royal
Director Andrew Trygg
Director Tom Browning
Director Simi Lyss
Director Steve Steele

Note:

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Committee either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda. 1 2 3

- **Call to Order – President Romanello**
Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Committee.
- **Roll Call**
- **Declaration of a Quorum**
- **Introduction of Guests and Staff**
- **Public Comment**
Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

- **Consent Calendar**
The items on the Consent Calendar will be enacted in accordance with recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an item from the Consent Calendar should notify the Chief Executive Officer prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.
 - A. Minutes, Board Meeting – June 16, 2015
 - B. Facility Rental (Interim Rental) Contracts – June and July 2015
 - C. Standard Agreements – June and July 2015
 - D. Judges Contracts – June and July 2015
 - E. Fair and DHC Vendor Contracts – June and July 2015
 - F. Sponsorship Contracts – June and July 2015
- **Approval of Standard Agreements – Hazard – June & July 2015**
- **Financial Reports**
 - June 2015 Financial Report - Approval
- **Correspondence**
- **Nevada County Fairgrounds Foundation Report**
 - General Update on Foundation Activities
 - The Speaker Series Starting - September 2015
- **Sponsorship Presentation - Craig Hoddy**
- **Fair Report**
 - Marketing and Ticket Sales Report
 - Boy Scouts Ticket Sales Report
 - Vendor & Concessions - Meeting, June 23rd
 - Safety Meeting - July 7th
 - Carnival Update
 - 2015 Junior Livestock Auction
 - Financial Statement - June 30, 2015
 - Employees & Staffing - Update
 - Job Fair - June 23rd
 - Exhibits
 - Opening Day Ceremony
 - Directors Fair Activities
 - Tours – 3 PM Wednesday through Friday – VIP Patio
 - Wednesday - Meet Tim Werner
 - Thursday – Friday (Suggestions from the Board)
 - Director’s Ribbon Awards
 - Director Committee
 - Board Special Meeting – Tuesday, August 11 @ 4 PM – VIP Patio
- **Draft Horse Classic**

- Marketing
- Ticket Sales
- **Committee Reports**
 - Contracting and Procurement Policies Committee
 - Draft Horse Classic Committee
 - Fair Concessions Committee
 - Water Conservation Committee
- **CEO Report**
 - Interim Events & Rentals
 - MIM
 - July 4th
 - Worldfest
 - MIM Proposal - Contract Negotiations
 - Camping
 - Department of Food & Agriculture
 - Division of Fairs & Expositions
 - Professional Development Survey
 - Governor's Budget
 - \$10.1 million for fairs -- \$7 million is for infrastructure projects. Division of Fairs & Expositions is determining how the infrastructure money will be distributed.
 - California Fairs Services Authority
 - Department of General Services
 - Western Fairs Association
 - WFA Reception – California State Fair – Thursday, July 16th
 - California Fairs Alliance
- **Deputy Manager Report**
 - Community Involvement Day
- **Director's Comments**
- **New Business** – for information only and consideration as a future agenda item.
- **Adjournment**
 - 1 Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO's office at (530) 273-6217
 - 2 17th District Agricultural Association agendas can also be accessed on the web at: <http://www.nevadacountyfair.com>.
 - 3 Questions regarding agenda items should be directed to the CEO's office at (530) 273-6217.