



AGENDA

Tuesday, March 18, 2014

A SPECIAL STRATEGIC PLANNING MEETING OF THE BOARD OF DIRECTORS OF THE 17TH DISTRICT AGRICULTURAL ASSOCIATION WILL BE HELD ON TUESDAY, MARCH 18, 2014 FROM 10 AM TO 4 PM IN THE BOARD ROOM OF THE NEVADA COUNTY FAIRGROUNDS.

Directors:

Director Tom Browning, President
Director Arnie Romanello, Vice President
Director Sandy Ballou
Director Karen Henderson
Director Jeanette Royal
Director Andrew Trygg

Director Shanti Emerson
Director Simi Lyss
Director Steve Steele

1. Opening
 - Welcome & introductions
 - Ground Rules for the day
2. Expectations for Strategic Planning Session
3. Planning
 - a. Where have we been?
 - 2013 – Key Lessons Learned
 - Results
 - b. Where are we now?
 - 2013 Nevada County Fair Strategic Goals: Strengths, Weaknesses, Opportunities, Threats
 - Examine revised Mission Statement and Vision Statement for current relevancy
 - c. Where do we want to go?
 - Update, Adjust, Modify Nevada County Fair Strategic Goals
 - d. What will we do to get there?
 - Action Strategies
 - Action Plans: Decision of by who and by when
4. Conclusion
 - Summary and Evaluation of Strategic Planning Session

- Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO's office at (530) 273-6217
- 17th District Agricultural Association agendas can also be accessed on the web at: <http://www.nevadacountyfair.com>.

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