



Nevada County Fairgrounds OUR FOUNDATION, OUR FUTURE

Thank You....

Thanks to our loyal Foundation members and supporters, the Nevada County Fairgrounds Foundation has had another year of growth and progress. We've got big plans for the upcoming year, and we know that with your help and support, it will be just as successful.

Whitney Pavilion and Bronze Plaque Project

While we continue to raise money for capital improvement projects for the Fairgrounds, our major goal right now is to pay off the Whitney Pavilion loan. With less than \$23,000 owed, our goal is to have this paid by the end of the year. Please consider making a donation to the Foundation to support this goal or have your name listed on the bronze plaque, which will be displayed on the pavilion. More details about the plaque are in this newsletter.

Upcoming Events

We're currently holding our annual membership drive, and we have several fundraising events planned for the season – a Foundation Sports Bar at the Fair (sip on beer and watch the Olympics!), a Heritage Animal sale at the Junior Livestock Auction, our annual Rodeo and Barbecue event, a beer/wine concession stand at the Sausage and Brew Fest and Classic Rib Cook-off at the Draft Horse Classic, two Halloween events (a day and evening event), a See's Candy exhibit at the Country Christmas Faire, and our third annual Cioppino Feed in 2013.

Goals

In addition to our fundraising goals and increasing our Foundation membership, we also want to continue partnering and working with community organizations; continue to build and support relationships with the Nevada County Fair staff and Fair Board; and continue to raise awareness in our community of the value of the Nevada County Fair, so that we can ensure that the Fair can be enjoyed by future generations.

Please read through the newsletter and check out the various opportunities to support the Foundation and its mission. How about becoming a member, attending our upcoming barbecue or helping at the beer concession stand? Remember, your donations are tax deductible and everything benefits our wonderful Nevada County Fairgrounds.

To all who have sacrificed, and given of their time and effort and funds to make our Fair the best – thank you! Thank you also to all who are joining, helping, and donating – and helping to move our Fairgrounds forward. Because of you and your commitment, we remain “California’s Most Beautiful Fairgrounds.”

Ed Mertens, President

Nevada County Fairgrounds Foundation, Inc.



Nevada County Fairgrounds Foundation Membership Application

2012 Foundation Membership Packages

Become a Nevada County Fairgrounds Foundation member today! Purchase one of the following Foundation membership packages and receive the following benefits:

(Don't forget – you can also purchase your membership on-line at NevadaCountyFair.com. Simply pick your favorite package, and proceed to check out).

Single Membership: \$100

One season pass to the Fair

Family Membership: \$500

Four season passes to the Fair

Four carnival wrist bands

Proud Tradition: \$1,000

Four season passes to the Fair

Four carnival wrist bands

Four season passes to the Draft Horse Classic

Grand Champion: \$2500

Four season passes to the Fair

Four carnival wrist bands

Four season passes to the Draft Horse Classic

Name on Bronze Plaque

All memberships must be renewed annually. Parking passes and additional carnival tickets can be purchased from the Nevada County Fairgrounds or on-line at www.NevadaCountyFair.com.

Contact Information

Name _____ Company _____

Address _____

Phone _____ Email _____

_____ Yes, I'd like to volunteer at a Foundation event. Please contact me with details.

Membership Level

_____ Single Membership: \$100

_____ Family Membership: \$500

_____ Proud Tradition: \$1,000

_____ Grand Champion: \$2,500

_____ Barbecue and Rodeo tickets: \$40/each

Enclosed is my check payable to the Nevada County Fairgrounds Foundation \$ _____

Please charge my MC/VISA card. # _____ V Code _____ Expires _____

Authorized Signature _____

Make a repeating pledge

A sum of \$ _____ once every _____ month _____ quarter _____ year for an amount totaling \$ _____

Please complete and return by August 6 to the Nevada County Fairgrounds Foundation, 101 West McKnight Way, B-106, Grass Valley, CA 95949

All donations are tax deductible. The Nevada County Fairgrounds Foundation, Inc. is a California Public Benefit Corporation, organized and operated exclusively for charitable purposes within the meaning of Section 501 (c)(3) of the Internal Revenue Code. Tax ID #20-3558740.

Join us for our annual barbecue dinner and a night at the rodeo!

You are cordially invited to the
Nevada County Fairgrounds Foundation

Barbecue Dinner and Rodeo

Thursday, August 9, 2012 at 5:30 pm

Barbecue Dinner: VIP Patio @ Administration Office

Rodeo: Nevada County Fairgrounds Arena

Tickets are \$40/each and include:

Fair admission on Thursday, dinner and rodeo admission.

Purchase your tickets online at NevadaCountyFair.com, or RSVP by phone (530-273-6217) or e-mail (Foundation@NevadaCountyFair.com) by Monday, August 6.



eScrip: A Successful Partnership

Thank you to all who have signed up for eScrip and are using their cards to support the Nevada County Fairgrounds Foundation. Since the start of the program last August, as of April, the Foundation has received \$1,331.62 through the program. Wow! Just for signing up and registering your grocery shopper card at SPD, each time you make a purchase, a portion of your purchase is automatically donated to the Foundation. Keep using those cards, and a huge thank you to SPD for their ongoing support of this program. If you haven't signed up for eScrip, we will have an information table at the opening day ceremonies of the Fair. We also have information posted on the Foundation's website.

Community Donation to the Foundation

A huge thank you to Pioneer Association of Nevada County Trust for their donation to the Nevada County Fairgrounds Foundation earlier this year. After selling the historic Lola Montez House in Grass Valley to neighboring Emmanuel Episcopal Church, the Association donated more than \$100,000 from that sale to six local non-profit organizations, including the Fairgrounds Foundation. The Foundation

donated the contribution to the Fairgrounds to reduce the loan balance on the Whitney Pavilion. Again thank you!

Volunteers Needed for Beer Concession Stand

As part of its fundraising efforts, the Foundation will have a beer concession stand near Gate 3 during the Fair. The Foundation will be serving beer at this location during all five days of the Fair, and we need lots of volunteers to help serve and staff the booth. Feel free to volunteer for a shift, a day, or as much as you can offer. It's fun and a great way to support the Foundation. To volunteer, e-mail Foundation@NevadaCountyFair.com or call 273-6217, ext. 209.

NEW!

Purchase Foundation Memberships On-Line

The Nevada County Fairgrounds Foundation is pleased to offer the option of purchasing Foundation Memberships, as well as Foundation BBQ/Rodeo event tickets, on-line!

To purchase a membership or BBQ/Rodeo tickets, visit NevadaCountyFair.com, choose your favorite Foundation package, and proceed to check out. Tickets will then be mailed to you after the online purchase.

Heritage Hog to Benefit Fairgrounds Foundation

The 2012 Heritage Hog will be shown at the Junior Livestock Auction on Sunday of the Fair. Proceeds from the hog will be used to assist the Foundation in its efforts to continue to improve the Fairgrounds.

The Foundation is currently seeking donors to contribute to the fund for the Heritage Hog. The animal will be the last in its specie to be auctioned, and donors can contribute any amount – either in advance or on the day of the auction.

The hog is being raised by Sierra Mitchell, a Bear River FFA Student. Sierra will receive a \$500 scholarship for her efforts. The hog was donated by Zoe Fink, a Clear Creek 4H student. Our 49er Feed Store donated all the feed.

If you are interested in this project, please contact Ed at ed@mertensinsurance.com.



Photo above: Preparing for the Junior Livestock Auction on Sunday of the Fair are (from left to right): Zoe Fink, who donated the Heritage Hog; and Sierra Mitchell, who is raising the Heritage Hog for the Nevada County Fairgrounds Foundation.

Nevada County Fairgrounds Foundation, Inc.
101 West McKnight Way, B-106
Grass Valley, CA 95949

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There's Always Something Fun Happening at the Fairgrounds!

Nevada County Fair | August 8 – 12, 2012

Fair Rodeo and Barbecue | August 9, 2012

Draft Horse Classic and Harvest Fair | September 20 – 23, 2012

Halloween Fun at the Fairgrounds *(for the entire family)* | October 27, 2012

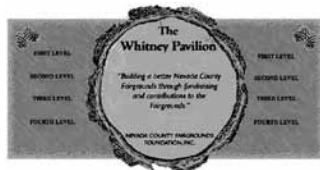
Graveyard Ghouls-a *(for those 21 and older)* | October 27, 2012

See's Candy Sales at the Country Christmas Faire | Thanksgiving Weekend

Cioppino Feed | March 2013

Have Your Name Cast in Bronze

We're almost there! The Whitney Pavilion, built only four years ago, is almost paid off. We have less than \$23,000 left on the loan, and our goal is to have this paid off by the end of 2012 so that we can look forward to new capital improvement projects at the



Fairgrounds. What can you do to help us reach this goal? Consider making a donation towards the Whitney Pavilion or have your name added to the bronze plaque, which will be

placed at the Whitney Pavilion. By including your name, you will have your name, a memorial message, or other special message cast in bronze on a plaque that will be permanently placed on the building to recognize and remember the donors and supporters who made the pavilion a reality. Forms are available on our website or at the Fairgrounds Office.

Contact Information

Nevada County Fairgrounds Foundation, Inc.

101 West McKnight Way, B-106, Grass Valley, CA 95949

Phone: (530) 273-6217, ext. 209 • **Fax:** (530) 273-1146

E-mail: Foundation@NevadaCountyFair.com

Website: www.NevadaCountyFair.com/foundation

Tax ID: #20-3558740

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