

2020 NEVADA COUNTY FAIR COMPETITION HANDBOOK

THE 2020 NEVADA COUNTY FAIR COMPETITION HANDBOOK is the official book to use for entering any exhibit at the Fair. All exhibitors use the Handbook before and during the Fair for exhibit categories, class schedules, check-in times, locations and awards.



PROMOTION

- Receive admission tickets to the Nevada County Fair
- Receive one-day parking passes
- If you are already a sponsor of the 2020 Fair, these tickets will be added to your existing sponsorship benefits
- Advertiser will receive online recognition at NevadaCountyFair.com

DISTRIBUTION

- 5,500 Total



ADVERTISING RATES

COLOR 16 PAGE WRAP

- 1/4 page \$370
2 Admission tickets to Fair
One-day parking pass
- 1/2 page \$670
4 Admission tickets to Fair
Two one-day parking passes
- Full page \$1200
4 Admission tickets to Fair
Four one-day parking passes
- Back cover \$1495
- Inside back \$1285
- Inside front \$1385
4 Admission tickets to Fair
Four one-day parking passes

BLACK & WHITE PAGE RATES

- 1/12 page \$155
2 Admission tickets to Fair
- 1/8 page \$195
2 Admission tickets to Fair
One-day parking pass
- 1/6 page \$250
2 Admission tickets to Fair
One-day parking pass
- 1/4 page \$360
2 Admission tickets to Fair
One-day parking pass
- 1/2 page \$575
4 Admission tickets to Fair
Two one-day parking passes

DEADLINE
APRIL 25, 2020

CONTACT

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NEVADA COUNTY
FAIRGROUNDS

Please note that the Competition Handbook and the Official Fair Guide distributed during the Fair are separate pieces. For information regarding advertising in the 2020 Official Nevada County Fair Guide, please contact The Union newspaper directly at 530-477-4241.