

# 2018 NEVADA COUNTY FAIR COMPETITION HANDBOOK

**THE 2018 NEVADA COUNTY FAIR COMPETITION HANDBOOK** is the official book to use for entering any exhibit at the Fair. All exhibitors use the Handbook before and during the Fair for exhibit categories, class schedules, check-in times, locations and awards.



## PROMOTION

- Receive admission tickets to the Nevada County Fair
- Receive one-day parking passes
- If you are already a sponsor of the 2018 Fair, these tickets will be applied to your existing sponsorship package
- Advertiser will receive online recognition at NevadaCountyFair.com.

## DISTRIBUTION

- 5,500 Total



**DEADLINE  
APRIL 25, 2018**

## ADVERTISING RATES

### COLOR 16 PAGE WRAP

- 1/4 page \$365  
2 Admission tickets to Fair  
One-day parking pass
- 1/2 page \$660  
4 Admission tickets to Fair  
Two one-day parking passes
- Full page \$1190  
4 Admission tickets to Fair  
Four one-day parking passes
- Back cover \$1475
- Inside back \$1275
- Inside front \$1375  
4 Admission tickets to Fair  
Four one-day parking passes

### BLACK & WHITE PAGE RATES

- 1/12 page \$150  
2 Admission tickets to Fair
- 1/8 page \$190  
2 Admission tickets to Fair  
One-day parking pass
- 1/6 page \$240  
2 Admission tickets to Fair  
One-day parking pass
- 1/4 page \$350  
2 Admission tickets to Fair  
One-day parking pass
- 1/2 page \$560  
4 Admission tickets to Fair  
Two one-day parking passes

## CONTACT

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**NEVADA COUNTY  
FAIRGROUNDS**

Please note that the Competition Handbook and the Official Fair Guide distributed during the Fair are separate pieces.

For information regarding advertising in the 2018 Official Nevada County Fair Guide, please contact The Union newspaper directly at 530-477-4241.