



# Instagram

## NEW! SPECIAL CONTEST Nevada County Fair Instagram: #SIMPLYFUNFAIRPICS

Instagram: #SIMPLYFUNFAIRPICS is a new photo contest for Fairgoers who have a Smartphone and would like to share photos of their Nevada County Fair experience on Instagram for public viewing.

### What is Needed:

- A Smartphone that has a built in camera
- A wireless Internet connection
- An Instagram account

### LIMITS:

- **TWO PHOTOS PER DAY PER INDIVIDUAL**
- **NO ENTRY FEE**
- **NO PRE-REGISTRATION REQUIRED**
- **AMERICAN SYSTEM OF JUDGING**

### Contest Rules:

- Take pictures while you're at the Nevada County Fair. Pictures must be taken during any of the first four days of the Nevada County Fair – Wednesday, August 6 through Saturday, August 9.
- Only pictures taken at the Nevada County Fairgrounds from August 6 – 9 will be considered for judging.

### Submission Guidelines:

- Submit your pictures to Instagram using the following hashtag: #simplyfunfairpics. Entries without this hashtag will not be considered.
- Photos must be uploaded to Instagram with the #simplyfunfairpics hashtag by midnight of each day for judging.
- Winners for each day will be announced the following day the photo is submitted.
- The Best of Division winner be announced on Sunday, August 10.

### AWARDS:

- 1st through 3rd place ribbons for each day (August 6, 7, 8, 9), as well as featured on the Nevada County Fair's social media channels (Facebook, Twitter, Pinterest, website and/or Instagram).
- Best of Division winner will be chosen from 1st place winners from each day.
- A "2015 Nevada County Fair Package" will be awarded for Best of Division winner.
- Contest will be judged by various Nevada County Fair officials.
- Winners will be announced via the Fair's Instagram (#nevadacountyfair) and Facebook (Nevada County Fairgrounds)
- Ribbons can be picked up at the Fair Office on Monday, August 11.

### **DIVISION 995 INSTAGRAM: #SIMPLYFUNFAIRPICS**

#### CLASSES

1. Instagram: #SIMPLYFUNFAIRPICS  
Photo taken by a Fairgoer during any of the first four days of the Nevada County Fair (August 6, 7, 8 or 9) and posted on Instagram using the #simplyfunfairpics hashtag. All photos may be used for publicity purposes.