



**AGENDA**  
Tuesday, May 20, 2014

THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE 17<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION WILL BE HELD ON MAY 20, 2014 AT 4:00 P.M. IN THE BOARD ROOM OF THE NEVADA COUNTY FAIRGROUNDS.

**Directors:**

Director Tom Browning, President  
Director Arnie Romanello, Vice President  
Director Sandy Ballou  
Director Karen Henderson  
Director Jeanette Royal  
Director Andrew Trygg  
Director Shanti Emerson  
Director Simi Lyss  
Director Steve Steele

**Note:**

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Committee either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda. 1 2 3

- **Call to Order – President Tom Browning**  
Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Committee.
- **Roll Call**
- **Declaration of a Quorum**
- **Introduction of Guests and Staff**
- **Public Comment**  
Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

- **Consent Calendar**

The items on the Consent Calendar will be enacted in accordance with recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an item from the Consent Calendar should notify the Chief Executive Officer prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

- A. Minutes, Board Meeting – April 15, 2014
- B. Facility Rental (Interim Rental) Contracts – April 2014
- C. Standard Agreements – April & May 2014
- D. Judges Contracts – April 2014
- E. Livestock Judges Contracts – April 2014
- F. Fair Vendor Contracts – April 2014
- G. Sponsorship Contracts – April 2014

- **Approval of Standard Agreements – Hazard – April & May 2014**

- **Non-profit Food Booth Presentations and Consideration – Approval of Non-profit proposal to operate the vacant “South” Treat Street booth for the 2014 Fair.**

- **Financial Reports**

- April 2014 Financial Report - approval

- **Correspondence**

- Tall Pines Nursery School – thank you
- Alta Sierra Elementary School’s Casino Night – thank you
- Family of the Year nomination – Angela McClain

- **Nevada County Fairgrounds Foundation Report**

- The Beer Booth Construction Project – Update
- Foundation Sponsorship Agreement – Independent Marketing Services
- 17<sup>th</sup> District Agricultural Association (Fair) contract with the Nevada County Fairgrounds Foundation
- June 20<sup>th</sup> Appreciation Party
- General Update on Foundation Activities

- **Fair Report**

- 2014 Arena Events
  - Destruction Derby Update
  - Derby – Approval of Pit Pass Fee of \$25/pass (not \$30/pass as previously approved.)
- 2014 Junior Livestock Auction
- Treat Street Food Booths
  - Vendor Meeting – Tuesday, June 24<sup>th</sup> @ 6 PM – Sugar Pine Lodge
- Beer Concessions
  - Beer Concession Meeting – Wednesday, June 18<sup>th</sup> @ 3 PM – Board Room
- Sponsorship Program – Update
- Competition Handbook – Approval of Changes

- **Fair Report - continued**

- Tuesday, August 5<sup>th</sup> Pre Fair – Safety Plan

**mailing address** 17<sup>th</sup> District Agricultural Association, PO Box 2687, Grass Valley, CA 95945

**phone** 530-273-6217 **fax** 530-273-1146 **web** www.nevadacountyfair.com **email** info@nevadacountyfair.com

- Carnival
  - Butler Amusement Correspondence – April 22, 2014
  - Butler Amusement Correspondence – April 24, 2014
  - Boy Scouts Pre-Sale Program Report
  - Carnival Committee Report – Request for Bids Update
- Fair Hours – Approval of Opening @ 10 AM and Carnival Opening @ 11 AM
- Entertainment – Stage and Ground
- Employees & Staffing – General Update
  - Fair Restroom Management
  - Job Fair – Tuesday, June 17 @ 3 – 6 PM - Main Street Center
- **Draft Horse Classic**
  - Approval of Premium Book Changes
  - Marketing & Ticket Sales
  - General Planning
  - Harvest Fair Events
- **Country Christmas Faire**
  - Pine Tree Quilt Guild – Approval to sell raffle tickets for Opportunity Quilt
- **CEO Report**
  - Strategic Planning – next steps
  - Interim Events & Rentals
    - Festival Producers Collaboration Meeting – Thursday, May 15<sup>th</sup> @ 9 AM.
    - Additional Music Festival
    - 11310 McCourtney Road Property – refinance update
  - Maintenance & Infrastructure Projects
    - Main Street Center – Roof Project Update
    - South Park – Pump and Rebuild Sewer Project
    - Arena – Restrooms - Update
  - Social Media Policy – Committee Report
  - County of Nevada County – Ordinance regarding Outdoor Activities
  - Department of Food & Agriculture
  - Division of Fairs & Expositions
  - California Fairs Services Authority
  - Department of General Services
  - State Fire Marshal
  - Western Fairs Association
    - WFA Reception – California State Fair – Thursday, July 17<sup>th</sup> @ 5 PM
  - California Fairs Alliance
    - Budget Update
    - Legislative Update – Assembly Bill 2490
- **Deputy Manager Report**
  - Grange participation at fairs
  - Ag Sperience Update
- **Executive Session – Personnel Issue**
- **Director’s Comments**

- **New Business** – for information only and consideration as a future agenda item.
- **Adjournment**

- 1 Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO's office at (530) 273-6217
- 2 17<sup>th</sup> District Agricultural Association agendas can also be accessed on the web at: <http://www.nevadacountyfair.com>.
- 3 Questions regarding agenda items should be directed to the CEO's office at (530) 273-6217.