

MINUTES
January 15, 2013
17th District Agricultural Association
Grass Valley, California

THE REGULAR MEETING OF THE BOARD OF DIRECTORS of the 17th District Agricultural Association was held on Tuesday, January 15, 2013 at 4:00 p.m. in the Board Room of the Nevada County Fairgrounds.

President Ballou called the meeting to order and declared a quorum at 4:00 p.m. Directors present: Sandy Ballou, Shanti Emerson, Karen Henderson, Simi Lyss, Arnie Romanello, Jeanette Royal and Bill Schultz.
Excused Absences: Tom Browning and Skip Lusk.

Introduction of Guests and Staff

CEO Sandy Woods, Deputy Manager Robin Hauck and Joe Lester were present.

Motion 2013-01: Approval of November 20, 2012 Minutes: Motion by Director Lyss, seconded by Director Schultz to approve the minutes of the November 20, 2012 meeting. Motion carried.

Financial Reports:

- **Motion 2013-02: Approval of December 31, 2012 Preliminary Financial Reports –** Motion by Director Romanello, seconded by Director Lyss to approve the Preliminary December 31, 2012 financial reports. Motion carried.
- **Motion 2013-03: Approval of 2013 Budget –** Motion by Director Lyss, seconded by Director Schultz to approve the 2013 Budget. Motion carried.
- **Annual Audit Report –** FYE 2011 – A copy of the 2011 Audit was included in the Board Packet for the directors information.
- **2012 Fair – Revenue Protection Claim –** The revenue protection claim on the 2012 Fair was approved by California Fair Services Authority Board and a check in the amount of \$61,264.69 will be forthcoming.

Approval of 2012 and 2013 Contracts

Motion 2013-04: Motion by Director Lyss, seconded by Director Royal to approve the Hazardous Standard Agreements written in January 2013. Motion carried.

Motion 2013-05: Motion by Director Royal, seconded by Director Schultz to approve the non-hazardous Standard Agreements written in January 2013. Motion carried.

Motion 2013-06: Motion by Director Royal, seconded by Director Emerson to approve the Interim Contracts written in October, 2012. Motion carried.

Correspondence: Directors were provided copies of the following correspondence:

- Dennis Brunnenmeyer – email regarding additional charges for use of the ATM during Country Christmas Faire.

Nomination of Officers for 2013 –

- Governor appointment of Fair Directors – update – Fairs with quorum issues have received fair director appointments.
- Nomination of Officers – Tom Browning and Arnie Romanello were nominated for President; Arnie Romanello was nominated for Vice-President. Further nominations and the election of officers will be conducted at the February meeting.

Fair Report:

- **2013 Fair Poster Art** – “Under the Big Top” – 2013 logo artwork by Brittany Zweigle of Grass Valley was presented to the Board.
- **2013 Arena Events** – At this time Saturday and Sunday evenings are currently the booked arena events for the 2013 Fair. Everyone who is attending the WFA Convention has been asked to investigate other types of arena entertainment while going through the Trade Show.
- **2013 Ag Mechanics Auction & Junior Livestock Auction – Foundation proposal to sell alcoholic beverages – Motion 2013-07:** Motion by Director Schultz, seconded by Director Romanello to approve the Fairgrounds Foundation to sell alcohol during the Ag Mechanics Auction and the Junior Livestock Auction in designated areas in the vicinity of the auctions but not accessible to minors. Motion carried.
- **Junior Livestock Auction – Market Goats – Maximum weight** – Superior Farms has set their maximum pay weight on market goats to 105 pounds for 2013.
Motion 2013 - 08: Motion by Director Romanello, seconded by Director Lyss to approve the maximum pay weight on Market Goats to 105 pounds for the 2013 Fair. Motion carried.
 The mandatory entry deadline for market beef is 4:00 PM, Friday, April 5th and the deadline for market goats, sheep and swine is 4:00 PM, Friday, June 7th.

Draft Horse Classic (DHC)

- Strategic Planning Meeting – The DHC Strategic Planning Meeting will be held Thursday, February 28th at 2:00 PM.
- Nevada County Grown – “Veggie Fest” - Nevada County Grown would like to be a part of the DHC and hold an event on Saturday in conjunction with a Cooking Contest. A meeting is set for the Nevada County Grown representatives to meet with Scott Gomes of Pit Pros BBQ to discuss the possibilities.

Country Christmas Faire – No report.

Beer Concessions – Advertising Sponsorships – A meeting will be set sometime after the WFA Convention to meet with Coors.

CEO Report:

- **ATM Status** – A new ATM has been budgeted. Staff is looking at a back loader that can be installed in a secure locked area that is closer to Treat Street and convenient for outdoor events such as Blue Grass and World Fest. The existing ATM’s will remain in the Main Street Center.

- **Interim Events & Rentals**

- **Review and update pricing and policies – Staff & Board Committee** – Staff is collecting local rental rates. A committee will be established to review rates and policies and make recommendations on updates to coincide with the current economy and to value rentals at a not for loss rate.
- **11310 McCourtney Road property**
 - **Refinance** – As State property refinancing is not an option.
 - **Tenants** - A tenant has chosen to move elsewhere due to parking issues. With the ongoing maintenance needs and the unusual layout of the building there are concerns with finding new tenants to help offset the loan payments. Director Royal will do a walk through with Scott of Rotary to see if some of the maintenance can be taken on as a “Rotary at Work” day project and if the Fairgrounds Foundation can help.
- **Banking – Tri Counties Bank**
 - **Expiration of full FDIC insurance for noninterest-bearing accounts** - Beginning January 1, 2013, funds in a noninterest-bearing transaction account no longer will receive unlimited deposit insurance coverage by the Federal Deposit Insurance Corporation (FDIC). Beginning January 1, 2013 all noninterest-bearing transaction accounts will be insured by the FDIC up to the standard maximum deposit insurance amount (\$250,000) for each deposit insurance ownership category.
 - **Investment Strategy – Motion 2013 - 09:** Motion by Director Emerson, seconded by Director Royal authorizing Sandra Woods as CEO and Secretary/Manager to make long term investments in Certificates of Deposit for the 17th District Agricultural Association. Motion carried.
- **Department of Food & Agriculture** – Meetings with Secretary of Agriculture Ross and her staff have been taking place with the message that smaller California Fairs will go under without an allocation.
- **Division of Fairs & Expositions (F&E)** – Directors’ Handbook – F&E has a Fair Directors Handbook available on-line. The link is http://cdfa.ca.gov/fe/Resources_and_Publications/BoDHandbook.asp .
- **California Fair Services Authority (CFSA) – Department of General Services** – CFSA is working with the network of California Fairs and ORIM to come up with a solution to the Vehicle Assessments.
- **Western Fairs Association (WFA) Convention** – The 2013 WFA Convention will be held in Reno, January 20th through the 23rd.
- **Strategic Planning Meeting Update** – The Strategic Planning Meeting results are in the process of being reviewed.
- **Community Meeting** – A date for 2013 Community Meeting will be set after the review of the Strategic Planning Meeting.
- **Maintenance – Projects** – With the weather conditions the maintenance staff has been working on broken pipes through out the grounds.

Deputy Manager Report:

- WFA Achievement Awards – All entries in WFA Achievement Awards can be viewed in Reno at the Convention. The Nevada County Fair is one of seven Fairs competing for the Merrill Award. For the first time all Fairs competing for the Merrill Award will be making presentations during the Convention so that all delegates can see the entries before the announcement of the winner during the Industry Awards Dinner. The DAA's entry is Rotary at Work Day and Ed Scofield has been asked to make the presentation as a County Supervisor and Rotary member.
- State Rules – 2013 State Rules for California Fairs is now available. The Division of Fairs & Expositions no longer prints State Rules in a booklet format. State Rules can be found on-line at www.cdfa.ca.gov/fe.

Nevada County Fairgrounds Foundation Report:

- **Cioppino Feed** - The Cioppino Feed will be March 2, 2013 in Ponderosa Hall.
- **Capital Campaigns**
 - Youth Speaker Series – A date needs to be set with the local Ag Instructors to organize a Youth Speaker Series.
 - Capital Fund Raising – The Foundation has asked for specific projects that need to be done on the Fairgrounds. Foundation Director Anita Daniels is speaking with Karen Wood about ideas and the structuring of capital fund raising.

Director's Comments

- Rotary Casino Night February 2nd.
- Past Director's plaques.
- Privacy Panels for the Tall Pines Building restrooms.
- Main Street Center lobby Hall of Fame display.
- Music in the Mountains.

New Business

- There was no new business.

With no further business, the meeting was adjourned at 6:13 p.m.

Sandra J. Woods, CEO

Sandy Ballou, President of the Board