

MINUTES
November 20, 2012
17th District Agricultural Association
Grass Valley, California

THE REGULAR MEETING OF THE BOARD OF DIRECTORS of the 17th District Agricultural Association was held on Tuesday, November 20, 2012 at 4:00 p.m. in the Board Room of the Nevada County Fairgrounds.

President Ballou called the meeting to order and declared a quorum at 4:00 p.m. Directors present: Sandy Ballou, Tom Browning, Shanti Emerson, Simi Lyss, Arnie Romanello, Jeanette Royal and Bill Schultz.
Excused Absences: Karen Henderson and Skip Lusk.

Introduction of Guests and Staff

CEO Sandy Woods, Deputy Manager Robin Hauck and the Fairgrounds Foundation President Ed Mertens were present.

Motion 2012-89: Approval of October 16, 2012 Minutes: Motion by Director Lyss, seconded by Director Emerson to approve the minutes of the October 16, 2012 meeting. Motion carried.

Financial Reports:

- **Motion 2012-90: Approval of October 2012 Financial Reports** - Motion by Director Browning, seconded by Director Schultz to approve the October 2012 financial reports. Motion carried.
- **2012 Fair – Revenue Protection Claim** – A claim has been submitted to California Fair Services Authority for the loss in revenue during the 2012 Fair.
- **Approval of 2013 Budget** – The budget is currently being drafted.
- **Annual Audit Report** – FYE 2011 – No report.

Approval of 2012 Contracts

Motion 2012-91: Motion by Director Lyss, seconded by Director Schultz to approve the Hazardous Standard Contracts written in October, 2012. Motion carried.

Motion 2012-92: Motion by Director Schultz, seconded by Director Romanello to approve the non-hazardous Standard Contract written in October, 2012. Motion carried.

Motion 2012-93: Motion by Director Romanello, seconded by Director Schultz to approve the Interim Contracts written in October, 2012. Motion carried.

Motion 2012-94: Motion by Director Royal, seconded by Director Lyss to approve the Country Christmas Faire Contracts written in October 2012. Motion carried.

Correspondence: Directors were provided copies of the following correspondence:

- Nevada County All Veterans Stand Down – thank you for the support of their event.
- Nevada Union FFA Ag Boosters – thank you for the donation of a Fair Package.
- Brandon Walden Family – thank you.
- Matthew Michael Durham – regarding the Halloween decoration on the Draft Horse

Monument

Fair Report:

- **2013 Arena Events** – Saturday and Sunday events are set with All Star Motorsports Productions. A meeting will be scheduled with the Rodeo Producer to discuss a one or two day rodeo event. Woods will be attending the International Association of Fairs & Expositions (IAFE) Convention later this month and will investigate other types of arena entertainment.
- **Treat Street Booths** – Lazy Dog will no longer provide ice cream for the Truckee Rotary Booth during Fair. The Truckee Rotary Club has not presented the DAA with an alternative menu at this time. If they choose to take a year off the Association will contact interested non-profits to bid on the booth for 2013.

Draft Horse Classic (DHC)

- **Manure Management** – After the barns were cleaned the straw and manure was taken to the staging area of the arena to start composting. Unfortunately the pile dried out and flies became a problem for neighbors. Staff has relocated the pile and will look into “fly predators” for the future.

Country Christmas Faire – There are 64 Gingerbread Houses entered; at the moment all vendor spaces are filled; the Girl Scouts will be providing babysitting in the Tall Pines Building and there will be a television set up in the lounge of Ponderosa Hall showing old/classic Christmas movies.

Beer Concessions – Advertising Sponsorships - Directors Ballou and Romanello along with Craig Hoddy and Sandy Woods met with Nor Cal the Budweiser Distributor to discuss the Beer advertising sponsorship with a three year commitment. Coors will also be contacted.

Maintenance

- **Rotary at Work – 2013** – The Rotary Clubs are making plans for their 2013 Rotary at Work Day. They have agreed to assist with the demolition of the Arena Concession Booth.
- **Arena Concession Booth** – The tear down of the concession booth will take place before the 2013 Nevada County Fair.
- **Roadway – Gate 4** – Some damage has occurred to the roadway due to gravel trucks associated with the CHP construction. Repairs have already taken place.

CEO Report:

- **Department of Food & Agriculture** –
 - **Fair Reporting Requirements – Updated** – California Fairs are no longer required to submit a Budget to the Division of Fairs and Expositions for approval, although it is highly recommended that Fairs continue to do a budget. A Statement of Operations (STOP) is still required to be submitted although it will be a significantly abbreviated version of the past STOP.

- **ORIM Vehicle Assessments** – A Task Force will be meeting with the Secretary of Agriculture to come up with a solution to the ORIM Assessments before meeting with the Department of General Services (DGS).
Motion 2012–95: Motion by Director Browning, seconded by Director Lyss to not pay but accrue the ORIM bill until further notice. Motion carried with one no vote.
- **Division of Fairs & Expositions (F&E)**
 - 11310 McCourtney Road – Loan – The DAA continues to make the loan payments on the 11310 McCourtney Road property.
- **California Fair Services Authority (CFSA)** – No report.
- **Western Fairs Association (WFA)** –
 - **Managers Conference** – Woods and Hauck attended the Fall Conference where numerous sessions were held regarding Fair funding and the deregulation of Fairs specifically DAA's.
 - **WFA - Convention – Reno, January 20 – 23, 2013** – Directors were asked to provide their registration information to Hauck by December 6th.
- **Interim Events & Rentals**
 - **Music in the Mountains (MIM) – Stage Placement** – MIM has agreed to set up their outdoor stage in the same location as the other large music festivals, closer to the Northern Mines Building. With the availability of power and the use of the Argosy Wing as a Green Room MIM is excited to try the new layout for them.
 - **State Fire Marshall Meeting** – November 15th a meeting was held with the State Fire Marshall and representatives of large interim events held at the Fairgrounds. The intent was to give everyone the same information on the requirements as required by the State Fire Marshall and in turn alleviate bills received after the events.
 - **11310 McCourtney Road Property** – A tenant has chosen to move elsewhere due to parking issues. With the ongoing maintenance needs and the unusual layout of the building there are concerns with finding new tenants to help offset the loan payments.
- **Strategic Planning** – December 6, 2012 in Ponderosa Hall.
- **Fair Director Appointments – Update** – There have been numerous appointments made since the Fall Conference to California Fair Boards.

Deputy Manager Report: No report

Nevada County Fairgrounds Foundation Report:

- **Halloween Parties**
 - **Afternoon Kids Event** – The event continues to be a success as a safe community event with tricks and treats for the entire family.
 - **Graveyard Ghoul-a** – Discussion will be held at a later date to determine if the Foundation will continue with the evening Halloween event.
- **See's Candy Sales** – The Foundation will again have their See's Candy Booth at the Country Christmas Faire.
- **Ongoing Fund Raising Projects and General Update on Foundation Activities** – The Cioppino Feed will be March 2, 2013 and the 2013 Heritage Animal will be a steer. The Foundation continues to look for other fund raising opportunities.

Director's Comments

- Past Director's plaques.

New Business

- There was no new business.

With no further business, the meeting was adjourned at 5:43 p.m.

Sandra J. Woods, CEO

Sandy Ballou, President of the Board