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PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE – July 20, 2017

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NEVADA COUNTY FAIRGROUNDS AND COMMUNITY ORGANIZATIONS TEAM UP FOR COMMUNITY INVOLVEMENT DAY ON JULY 31 Participate and receive buy one, get one coupons for admission tickets to the Fair

The Nevada County Fairgrounds is teaming up with local, nonprofit organizations – the Food Bank of Nevada County, Foothill Lions, Nevada County 2-1-1, NEO Youth Center, Story Club, Community Beyond Violence (formerly Domestic Violence Coalition), Cinderella Project, The Karing Closet, and BloodSource – on July 31 for Community Involvement Day. This is a day to donate items to these nonprofit organizations, while also receiving coupons for buy one, get one admission tickets to the Fair. Or, donate blood through BloodSource on that day and receive a free admission ticket to the Fair. The organizations will be at the Fairgrounds Gate 1 main parking lot on Monday, July 31, from 1 – 6 pm, to receive donations of any of the items listed below.

Food Bank of Nevada County: Donate four cans of food.

Foothill Lions: Donate an old hearing aid or old prescription eye glasses.

Nevada County 2-1-1: Donate new/unopened toiletries, including soap, shampoo, shaving cream, disposable razors, toothpaste/toothbrushes, mouthwash, deodorant, toilet paper,

paper towels, sanitary wipes, tampons and pads, Chapstick, sunblock and Band-Aids.

NEO: Donate paper, paint supplies, glue sticks, paper towels, sharpies, general craft supplies, packaged snacks, scissors, paint brushes, blank canvases, ping pong and foosball supplies, yoga mats, and music equipment.

Story Club: Donate two new or slightly used children's books, or chapter books for teens.

Community Beyond Violence (former Domestic Violence Coalition): Donate gift cards for local merchants for groceries, clothing, gas, bus passes, movie passes, calling cards, shelter supplies and maintenance; kitchen products; pre-paid phones; new socks and underwear; toiletries; bedding (twin and full size).

Cinderella Project: Donate clean, age-appropriate items from your closet, including prom dresses and semi-formal dresses (all sizes, styles and colors); new or like new high heels, especially ones with sparkle or black strappy styles; jewelry with an emphasis on sparkle (no pearls/costume pearls); hair ornaments, tiaras; and small handbags/clutches.

The Karing Closet: Donate boxes of XL or Jumbo Ziploc bags, packages of index cards, poster board, banker's boxes, or one new or gently-used school-ready outfit (from children's size 5 to Junior's size 16) in a large Ziploc marked bag. No garbage bags full of clothing.

BloodSource: For a free admission ticket to the Fair, make a blood donation at the BloodSource bloodmobile located in the Gate 1 parking lot at the Nevada County Fairgrounds. For information and eligibility about blood donation, visit www.bloodsource.org.

Those who donate items to the Food Bank of Nevada County, Foothill Lions, NEO, Story Club, Community Beyond Violence, Nevada County 2-1-1, Cinderella Project, and The Karing Closet will receive a coupon to redeem to buy one admission ticket and receive one free. That's

two for the price of one!

Those who make a blood donation at the BloodSource bloodmobile will receive a free admission ticket to any day of the Fair.

Feel free to donate to any one organization or all of them! To receive your coupons or free tickets, all donations must be brought to the Gate 1 parking lot at the Fairgrounds on July 31 between 1- 6 pm. Coupons (buy one, get one free) received for donations must be redeemed during pre-sale dates, which take place until August 8. Presale discounted tickets will be available for purchase on Community Involvement Day at Guest Services, Gate 1.

Also at this year's Community Involvement Day, the Foothills Lions Club, in conjunction with the Northern California Lions Sight Association, will provide free vision screening services to adults and children. For the event, the Lions will utilize the Northern California Lions Sight Associations Vision Screening Unit, a fully-equipped motorhome that is designed to offer no-cost glaucoma and visual screening services to those who otherwise might not be able to afford it. The services are available for adults and children, and special tests will be provided to children ages 6 months to 6 years old using our PlusOptix equipment. Local optometrists – Dr. Kirschbaum, OD; Dr. Jerry Chan, OD; and Dr. Tiffany Chan, OD – will volunteer their services for the day. The testing will be done at Community Involvement Day on Monday, July 31, from 1 – 6 pm, at Gate 1 at the Fairgrounds.

This year's Fair is August 9 – 13. For information, visit NevadaCountyFair.com or call (530) 273-6217.

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