



Dear Sponsor:

Planning is well underway for the 2017 Nevada County Fair, August 9-13. Again this year we're excited about this year's Fair, and we're hopeful that you will participate in sponsoring the exhibit program. We'll "Sea You at the Fair!"

As part of the exhibit program, we offer the awards program to acknowledge our community exhibitors for their excellence and to give them special recognition for their efforts. Our exhibitors are always so appreciative of the awards they receive, and it's a fun way for you to celebrate our exhibitors.

We believe that the exhibit program is the heart of the Fair and sets us apart from any other entertainment venue. It's a program that celebrates the special talents of our community, and with more than 7,000 entries last year, it's a program that is hugely popular with our community. Briefly, here are the opportunities:

***Still Exhibits**

- **Proud Tradition Award** *for the best of the best in every still exhibit department*
 - **Winning** exhibitor receives: Proud Tradition rosette, a plaque and \$100 prize money
 - **Sponsorship** fee: \$225

- **People's Choice Award** *in every still exhibit department*
 - Winning exhibitor receives: People's Choice rosette and prize money
(Adults - \$25 cash; Junior - \$15 cash)
 - Sponsorship fee: \$40

- **Best of Division Award** *in every still exhibit division*
 - Winning exhibitor receives: Best of Division rosette and prize money
(Adults - \$25 cash; Junior - \$15 cash)

***Livestock Exhibits**

- **Best of Division Award**
 - **Winning** exhibitor receives Champion or Reserve Champion rosette and an award plaque
 - Sponsorship fee: \$40

 - **Winning** exhibitor receives: Champion or Reserve Champion Banner
 - Sponsorship fee: \$75

***The cost of sponsoring a single People's Choice or Best of Division Award is \$40 however, if you sponsor four (4) or more awards, the sponsorship cost drops to \$25 per award.**

All sponsors who respond by March 15 will be recognized for their generosity in the Competition Handbook.

If you're interested, thank you very much. Simply complete the attached sponsorship form and return it to the Fairgrounds with your payment. Your sponsorship support of the Nevada County Fair's exhibit program is greatly appreciated.

2017 Nevada County Fair Sponsorship Form

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Amount \$ _____

Department (s) or Division (s) interested in sponsoring _____

Sponsor prefers Department (s) or Division (s) to be assigned _____ (please initial)

Sponsor's Name to be inscribed on award _____

Payment

Check enclosed (make payable to Nevada County Fair)

Credit Card [] Discover [] MasterCard [] Visa

Card Number _____

Expiration date _____ CVC code _____

Name as it appears on credit card _____

If you have any questions please give me a call at 530.273.6217 or email me at diane@nevacaountyfair.com

Once again, thank you!

Diane Hawkeswood, Exhibit Representative