



AGENDA

Tuesday, March 21, 2017

THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE 17TH DISTRICT AGRICULTURAL ASSOCIATION WILL BE HELD ON MARCH 21, 2017 AT 4:00 P.M. IN THE BOARD ROOM OF THE NEVADA COUNTY FAIRGROUNDS.

Directors:

Director Karen Henderson, President	Director Tom Browning
Director Steve Steele, Vice President	Director Simi Lyss
Director Arnie Romanello	
Director Sandy Ballou	
Director Shanti Emerson	
Director Jeanette Royal	
Director Andrew Trygg	

Note:

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comment” portion and/or during the discussion of any particular item listed on the agenda. ^{1 2 3}

- **Roll Call**
- **Call to Order – President Henderson**
Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.
- **Declaration of a Quorum**
- **Introduction of Guests and Staff**
- **Public Comment**
Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board’s jurisdiction. Please be informed that public participation under Public Comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendaized at a future meeting.

- 1 Persons with disabilities who may require accommodations to attend the meeting are requested to contact the CEO’s office at (530) 273-6217
- 2 17th District Agricultural Association agendas can also be accessed on the web at: <http://www.nevadacountyfair.com>.
- 3 Questions regarding agenda items should be directed to the CEO’s office at (530) 273-6217.

- **Consent Calendar**

The items on the Consent Calendar will be enacted in accordance with recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an item from the Consent Calendar should notify the Chief Executive Officer prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

- A. Revised Minutes, Board Meeting - January 10, 2017
- B. Minutes, Board Meeting - February 21, 2017
- C. Facility Rental (Interim Rental) Contracts - February 2017

- **Approval of Standard Agreements - Hazardous - February 2017**

- **Finance Committee**

- December 31, 2016 (Final) Financial Reports
- December 31, 2016 STOP - Statement of Operations
- February 2017, Financial Reports
- Junior Livestock Auction 2016 Financial Report

- **Nevada County Fairgrounds Foundation Report**

- Cioppino Feed Results
- Speaker Series
 - March 22 – Julie Baker, Executive Director, Center For The Arts
 - April 19 – Caroline Beteta, CEO, Visit California
- Foundation Station Open at Country Christmas Faire

- **Correspondence**

- Mike Blagg

- **Resignation of Board President**

- Nominating Committee
 - Recommendations for 2017 Officers
 - Election of 2017 Officers

- **Fair Report**

- Junior Livestock Auction
 - Market Animal Entry Deadlines
- Competition Handbook
- Annual Award Considerations
 - Hall of Fame
 - Family of the Year
 - Blue Ribbon Award

- **Draft Horse Classic**

- 2017 Planning Update
- Sales & Marketing

- **CEO Report**
 - Technological Advancements
 - eTix Sales & Marketing
 - Exhibitor Postcard
 - Vendor and Entertainer Online Applications
 - Electronic Time Cards
 - Office of Emergency Services
 - Interim Events
 - Strawberry Music Festival - May 25 - 28
 - Movies Under the Pines - June 2, July 7 and July 22
 - California Department of Food and Agriculture, Fairs & Expositions
 - California Fairs Services Authority
 - 2017 Revenue Protection Coverage
 - 2016 Country Christmas Faire Revenue Protection Insurance Claim
 - California Fairs Alliance
 - Western Fairs Association

- **Deputy Manager Report**

- **Executive Session** – Personnel

- **Director’s Comments**

- **New Business** – for information only and consideration as a future agenda item.

- **Adjournment**